

Cup for Education is pleased to announce their partnership with Fundacion Ixil in support of their Kukuy program. The Ixil foundation is a non-profit Guatemalan Civil Organization, founded in 2009. It supports the social and human development in the coffee producing Ixil triangle which include, the region of the Mayan Ixil people around the community of Chajul , in Guatemala. Chajul, a coffee producing cooperative association, recognized the impact of a history of poverty, discrimination, genocide, and the exclusion of the Ixil people, and sought help from coffee buyers in North America to support needed development in the region. (for additional information on Fundacion Ixil, please go to their website www.fundacionixil.org)

The Kukuy program, for which Cup and Fundacion Ixil have partnered , supports girls to continue their education through high school, and to prepare them to attend university with the aid of scholarships from other available programs. Kukuy is a Mayan Ixil word meaning “firefly”. The hope is that the girls who we are educating will become the fireflies, who light the way forward for their families and their communities. The goal of this program is to break the cycle of exclusion and marginalization of women that limits opportunities for education and professional growth for the participants.

The program will provide each girl selected with basic school supplies, uniforms, individual academic mentoring, and transportation to attend the nearest high school. The first Kukuy program supports 30 girls from two communities, Cotzal, and Chajul. The individual assistance is particularly critical to improve their Spanish language ability, as their native language is Ixil.

The first group is to graduate in 2014. Funds raised in this effort will support them in completing this remarkable feat, and allow us to select a new group of 30 students next year. Each girl will be required to plan, and carry out a community project so that they realize the value of their education not just for themselves, but for their families and communities.

Fundraising Goal for the campaign: \$30K

Matching Funds will be donated by the Helen and Dan Quinn Family Fund on a 1 to 1 match for the first \$10K donated.

Donations should be made to Cup for Education, a U.S. 501C3 Ein#20-0454990 via our website www.cupforeducation.org, or by check. Please specify your donation is for Kukuy.